

Business Matters

Volume 4, Issue 2

Seminole County Public Library System

April 2008

Seminole Technology Business Incubation Center



A Place to Nurture Your Small Business

New born babies need extra TLC, and so do brand new small businesses! The Seminole Technology Business Incubation Center (STBIC) provides a warm, supportive environment in which to grow new businesses, especially fledgling innovative technology companies.

With an easy access location in the I-4 Technology Corridor, the STBIC delivers a lot for less. Low cost options that fit the budget of a new company are:

- Office space, starting at 12' x 12'
- Internet connection in every office
- Bookkeeping Support
- Secretarial Support
- Financial Consultants
- Management Consultants
- Human Resources Consultants
- Access to Complete Business Support Network of

Incubator continued on page 2

Business Matters Web Portal - Small Business Startup Information at Your Fingertips



- Checklist for Small Business Startup
- Frequently Asked Questions
- Analyzing the Market
- Business Planning
- Choosing & Registering Corporate Structure
- Evaluating the Competition
- Financing the Business
- Licensing & Regulation
- Naming the Business
- Operating & Growing the Business
- More Small Business Links
- Spanish Translation

Starting a small business and not sure where to begin and what has to be done? Take a look at the Small Business Startup section of the Business Matters web portal.

Covering major topics like licensing and regulation, evaluating the competition, financing, and business planning, the Small Business Startup links deliver the correct information for those launching new enterprises in Seminole County, Florida.

Small Business Startup continued on page 2

INSIDE THIS ISSUE

- 1 Technology Business Incubator
- 1 Small Business Startup
- 2 Computer Database
- 3 Starbucks Experience, Book Club
- 3 Calendar of Events

Mentors

- Marketing Assistance
- Technology Cooperative Agreements with Technological Research and Development Authority and the National Aeronautical and Space Administration (NASA)
- On-site Management

With the rental of office space, the new company receives use of a well-equipped Conference/Board Room, a Copier/Break Room, and well-decorated Reception Area. Click here to see more photos, <http://www.seminoleinc.com/office-photos.htm>.



Boardroom or Conference Room at STBIC

Contact Info:

www.seminoleinc.com

1445 Dolgner Place
Sanford, Florida 32771
Phone: 407.321.3495 Fax 407.321.4184
hardyw@scc-fl.edu

With a checklist and small business FAQs, the Business Matters Small Business Startup section is a smart way for entrepreneurs to get guidance on the new venture.

Go to

www.seminolecountyfl.gov/library/business

and click into *Small Business Startup* on left.

Computer Database

Use this resource to search hundreds of technology journals and magazines for articles and analysis.

Find trends, forecasts, hardware & software reviews, tips, ideas, strategies, networking information, case studies, and more.

Premium Info Available Free Online



**Go to www.seminolecountyfl.gov/library/business
Click into Business Databases on the left.**

Summer Series 2008 Small Business Seminars

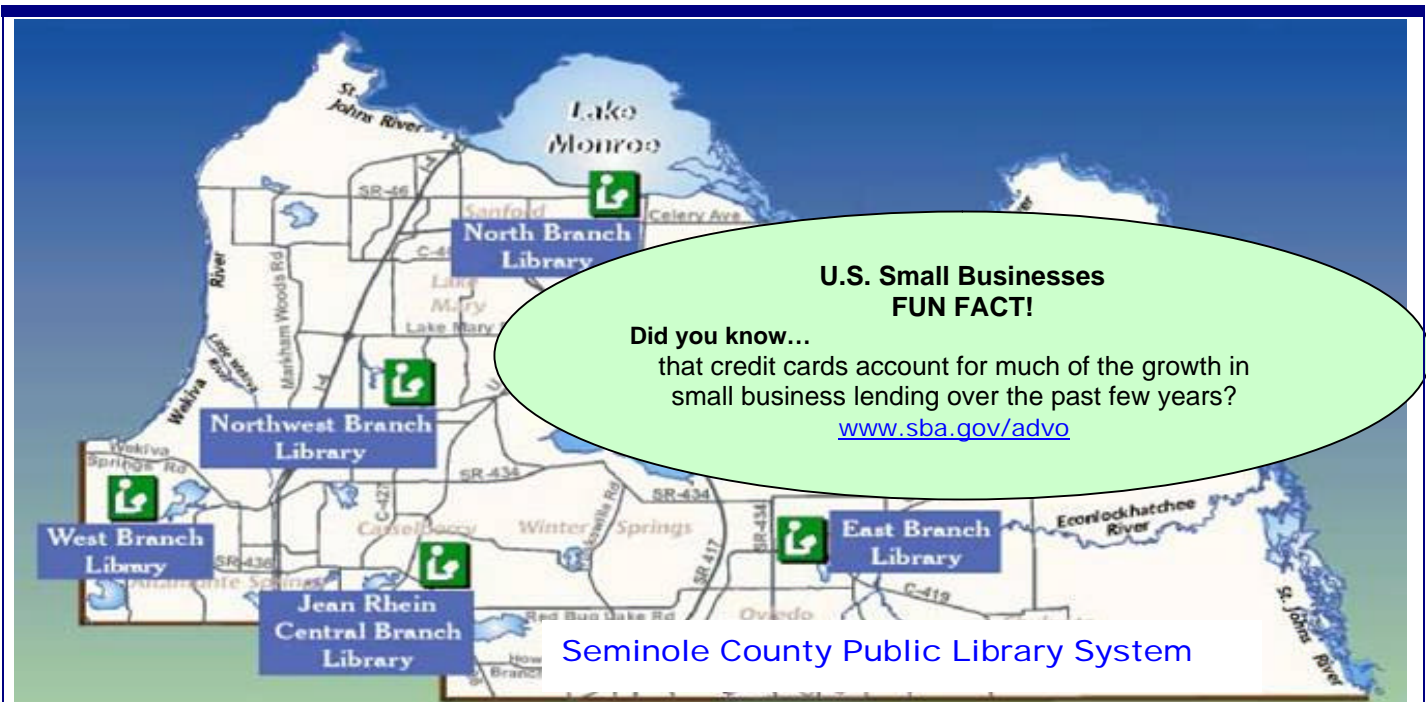
Coming in June to
a Library Branch Near You!

Starting a new business?
Getting writer's block with your business plan?

[Business Startup 101](#)

[Business Plans 101](#)

A joint venture with the Small Business Development Center at Seminole Community College.



Calendar of Events

[*Register Online](#)

April 24 **Thursday 6:45 – 8:00 pm**
[Book an Expert Business Book Club](#)

April 25 **Friday 2:00-3:30 pm**
[Entrepreneurial Drive: Do You Have What it Takes?](#)

June 4 **Wednesday 6:30 – 8:30 pm**
[Business Startup 101*](#)

June 25 **Wednesday 6:30-8:30 pm**
[Business Plans 101*](#)

June 26 **Thursday 6:45- 8:00 pm**
[Book an Expert Business Book Club](#)

July 8 **Tuesday 2:00- 4:00 pm**
[Business Startup 101*](#)

July 15 **Tuesday 2:00-4:00 pm**
[Business Plans 101*](#)

July 29 **Tuesday 6:30-8:30 pm**
[Business Startup 101*](#)

August 5 **Tuesday 6:30-8:30 pm**
[Business Plans 101*](#)

Delivering Exceptional Customer Experience...how do they do that?



Come discuss at the next meeting April 24th!
Book an Expert Business Bookclub

Networking- 6:45 pm, Discussion-7:00-8:00 pm
Central Branch Library, Conference Room#2

Topic: Delivering Exceptional Customer Experience
Featured book: [The Starbucks Experience: 5 Principles for Turning Ordinary into Extraordinary](#)
by Joseph Michelli
Refreshments will be served.
A Joint Venture of the Library & the SBDC at SCC.

Seminole County Public Library System

Monday – Thursday, 9:00 am - 9:00 pm
Friday – Saturday, 9:00 am - 5:00 pm
Sunday, 1:00 - 5:00 pm

CONTACT INFORMATION

Ginny Howerton

Library Resources Manager, Business Services Program
ghowerton@seminolecountyfl.gov

Jane Peterson

Director, Seminole County Public Library System
jpeterson@seminolecountyfl.gov